

**ADVERTISE IN
FTAPCCI DIRECTORY OF MEMBERS
being brought out in April 15, 2017**

The Directory contains complete information of its members and is being eagerly sought out by the business community for trade opportunities. The circulation is about 5000 copies. It is an excellent medium for advertising your products. The advertisement tariff is given below:

ADVERTISEMENT TARIFF

Sl.No.	Particulars	Price (Rs.)
MULTI COLOUR		
1	Title Page (Cover 1) (1/3 rd space of the page at the bottom -Print Area: 7.3 x 16 cm)	50,000 (Booked)
2	a) Front Inner (Front Title back Page 1)	35,000 (Booked)
	*b) Front Cover page Folder - Full Spread (Title Front Inside)	50,000 (Booked)
	e) Front Cover page (Title back Page 2 & 3) (Each)	30,000
3	Outer Back (Title 4)	50,000 (booked)
	a) Back Inner (Title Back inside 1)	35,000
	** b) Back Outer page Folder – Full Spread (Title Back Inside)	50,000 (booked)
	c) Back Outer inner page (Title back inside 2&3) Each	30,000
4	Full Page	12,000
5	Half-Page	7,000
6	Book Mark - One Side	15,000
7	*** Book Mark - Two Sides (Both sides)	25,000
BLACK AND WHITE		
1	Full page	6,000
2	Half Page	4,000
3	Quarter page	2,500
4	Strip	1,500

* Serial No. 2 (b) : If the same organisation book for both the sides, the tariff would be Rs. 50,000/-.

** Serial No. 4 (b) If the same organisation book for both the sides, the tariff would be Rs. 50,000/-.

*** Serial No. 8 : If the same organisation book for both the sides, the tariff would be Rs. 25,000/-.

Technical Data

Full Page : Size 1/4 Demy - Print Area 22 cm x 16 cm

Half Page : Print Area - 11 cm x 16 cm

Quarter page : 11 cm x 8 cm

Strip : 3.8 cm x 16 cm

Ad Material required : Artwork (JPG/PDF/TIFF [300 Resolution]) / Colour Photographs

For further details members may contact

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